

Canton Public Schools

Opening Minds and Transforming Lives:
Journey to Coherence

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Fixed Mixed vs. Growth Mindset

Canton Public Schools Strategic Coherence Plan

Our Vision: Opening Minds ... Transforming Lives. As a leader among schools and a source of pride in our community, the Canton Public Schools enrich the present and shape the future of its students by opening minds and transforming lives.

Our mission is to prepare independent, productive, respectful and responsible citizens who contribute to an ever-changing world. We pursue continuous improvement while honoring our strong educational legacy and traditions. We unite with families and the community to provide challenging educational experiences that promote the intellectual, physical, social and emotional potential of our students.

Canton Public Schools Strategic Coherence Plan

- 1. Enhance Canton's Community Expectations for Learning to ensure they are reflective of our values and educational priorities and are aligned Pre-K-12.**
- 2. Implement a comprehensive plan to complete the transition to a digital learning environment that promotes a culture of proficient, responsible and innovative utilization for students, staff and families.**
- 3. Refine the assessment system to capture and share meaningful performance data that informs the continuous improvement of teaching, learning and student performance.**
- 4. Enhance the capacity of district staff to support every child's achievement of the Community Expectations for Learning.**
- 5. Develop/refine strategies for community engagement and communication to support student success.**

Canton Community Expectations for Learning

All Canton Students will graduate ready for college, career, and life success as demonstrated by the ability for:

- Rigorous, critical and logical reasoning
- Innovative thinking for authentic problem solving
- Effective communication and collaboration
- Community engagement and socially responsible citizenship

Canton Public School Values

Collaboration~Kindness~ Integrity

We partner with our students, educators, staff, families and community to:

- Work together with open minds, creativity and innovation
- Look for ways to treat others with kindness and respect
- Do our very best, be honest and hold each other accountable

Canton Board of Education Values

<https://www.youtube.com/watch?v=0PTxAvVa1TE>



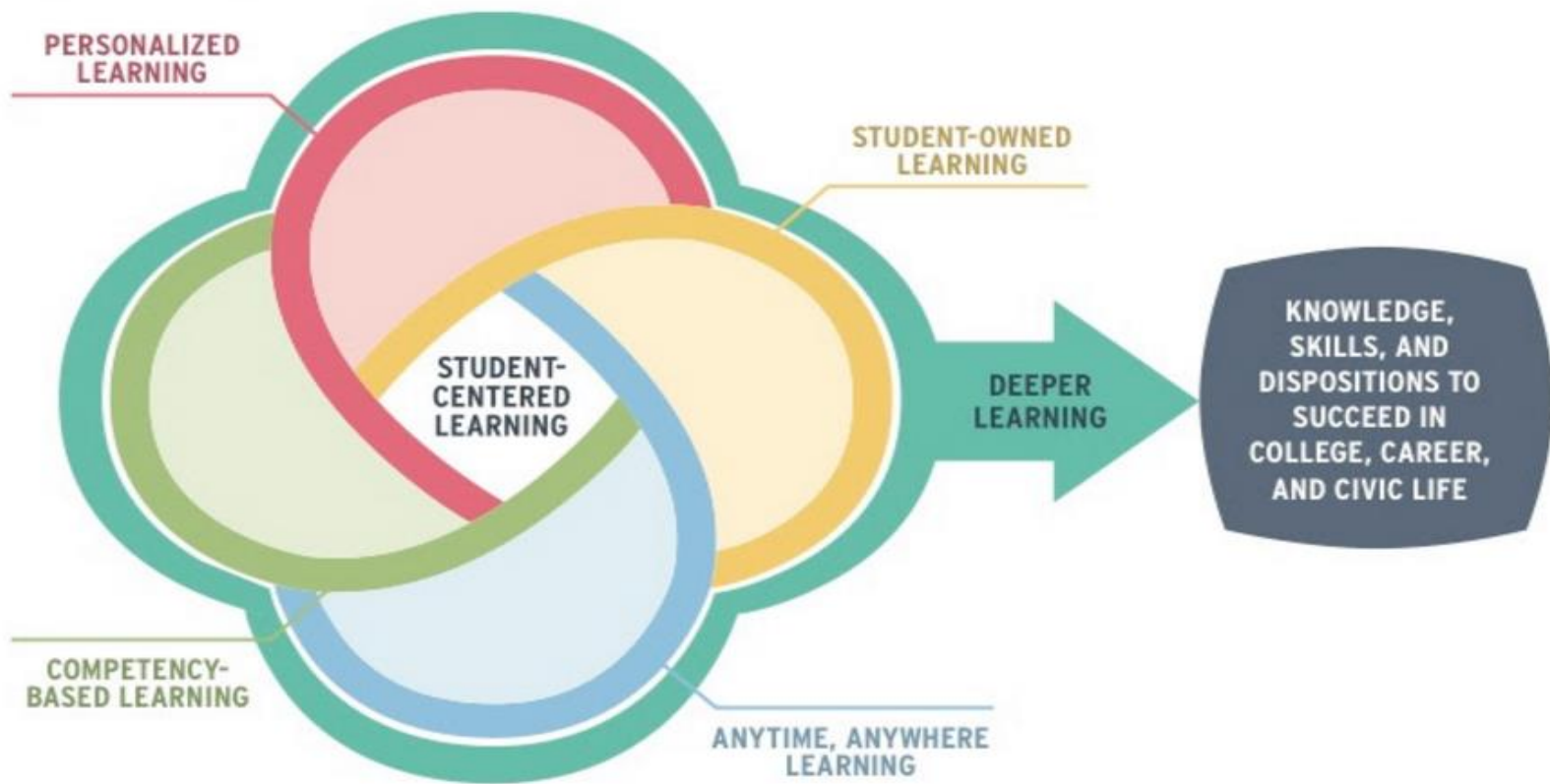
Canton Public Schools Theory of Action

If we identify, support, develop, and elevate our
*Student-Centered Learning** practices

then student achievement and ownership relative to
*Canton's Community Expectations for Learning**
will improve.



THE STUDENT-CENTERED LEARNING FRAMEWORK



Critical Thinking
Communication
Collaboration
Creativity and Innovation
Citizenship
Compassion

Role of Student Board of Education Members

- Student/School Reports
- Senior Survey
- Freshmen Survey
- Sub-Committee Meetings

Development of Communications Plan

- Became member of the National School Public Relations Association
- Identify current perceptions about the image of district and schools
- Identify parent, community, and staff issues and concerns
- Assess current communication, marketing, and engagement efforts
- Provide information that various stakeholder groups want
- Develop short- and long-term communication goals and priorities
- Develop key messages to be emphasized
- Identify new communication, marketing, and engagement strategies that are warranted
- Communicate organization and staffing needs
- Develop a baseline for evaluating the effectiveness of overall communication program
- Identify specific internal and external audiences for the focus groups
- Customize the focus group discussion questions to address the specific communication needs of your district
- Determine the focus group schedule
- Formulate the Canton Public Schools Communications Strategic Coherence Plan

Purpose of the Canton Public Schools Communications Plan

The purpose of the Canton Public Schools Communications Plan is to present a framework for communicating with our community. The plan primarily addresses two types of school district audiences: internal and external:

Internal	External
Board of Education Members District Employees Students Volunteers Canton Families Open Choice Families Emergency Management Personnel	Non-School Families Potential Families Prospective Employees Media Business Partners Elected Officials Civic Leaders Realtors Economic Developers Alumni Grant Award Organizations Emergency Management Personnel

Three Strategic Goal Areas

Goal 1: Establish an effective communication program for all Canton Public Schools employees.

Goal 2: Maintain transparency and open lines of communication with the community.

Goal 3: Create a strong and positive school/home partnership that is consistent across the district.

BOE Initiatives

- Most Likely To Succeed
- Curriculum Night Video



Professional Learning Day 2017

[Professional Learning Day 2017 Course Listing](#)

(click link)

Questions